

Jaguar - Art of Performance on ICE



ADVENTURE BEGINS BEYOND THE ARCTIC CIRCLE

On the very edge of the Arctic Circle lies a sub-zero wilderness of frozen lakes and endless snow.

This is Arjeplog, home to Jaguar Land Rover's extreme cold weather testing ground and our exhilarating Ice Academy.

An ice driving experience of a lifetime over an incredible long weekend, where you'll master extreme skills in the most exciting high-performance SV products.

You'll have one-to-one training with a dedicated personal instructor and enjoy driving in some of Special Vehicle Operations' most sought after vehicles. Exhilarating, pulse-quickening and utterly addictive, the Ice Drive SV Exclusive consists of 3 nights accommodation and at least 2 full days driving.

Whilst attending the Ice Academy you'll enjoy the convenience of an all-inclusive experience, with your airport transfers, drinks, meals, and accommodation at a beautiful lakeside lodge, all taken care of. The only things you'll need to bring is some warm clothes and enough adrenaline for the five-plus hours you'll spend every day on the ice.

Ice Drive - €3,450.00

Our expert instructors will take your driving skills to a whole new level, enabling you to put some of the world's most capable vehicles through their paces.

Each Ice Drive Programme begins on a Friday. An amazing long weekend of action-packed driving on our frozen lake and snow tracks where you'll learn the art of drifting and power sliding under full control. 3 nights stay, minimum 2 days driving.

Ice Drive+ €4,250.00

For our returning guests, or those with previous ice driving experience, there's the chance to push their limits and sharpen their skills by graduating up to Ice Drive Advanced.

Each Ice Drive+ Programme begins on a Monday. 4 nights hotel accommodation, minimum 3 days driving.

The Project 8 returns to the Ice Academy for the 2020 season. Why not upgrade your passenger hot lap to experience the most extreme performance Jaguar ever?

Invite A Non-Driving Companion

In addition to our thrilling Ice Drive experiences, we offer a plus-one package that gives a non-driving companion the chance to enjoy a choice of daily Arctic activities, including a Scandinavian husky tour, a snowmobile ride and a traditional snowshoe walking experience. Meals and shared accommodation are also included.

Places on the Ice Drive SV Exclusive are strictly limited, so please book soon for early 2020 dates to avoid disappointment.

For more information <https://www.jaguar.com.au/experience-jaguar/ice-academy-sweden/ice-drive-exclusive/index.html>

